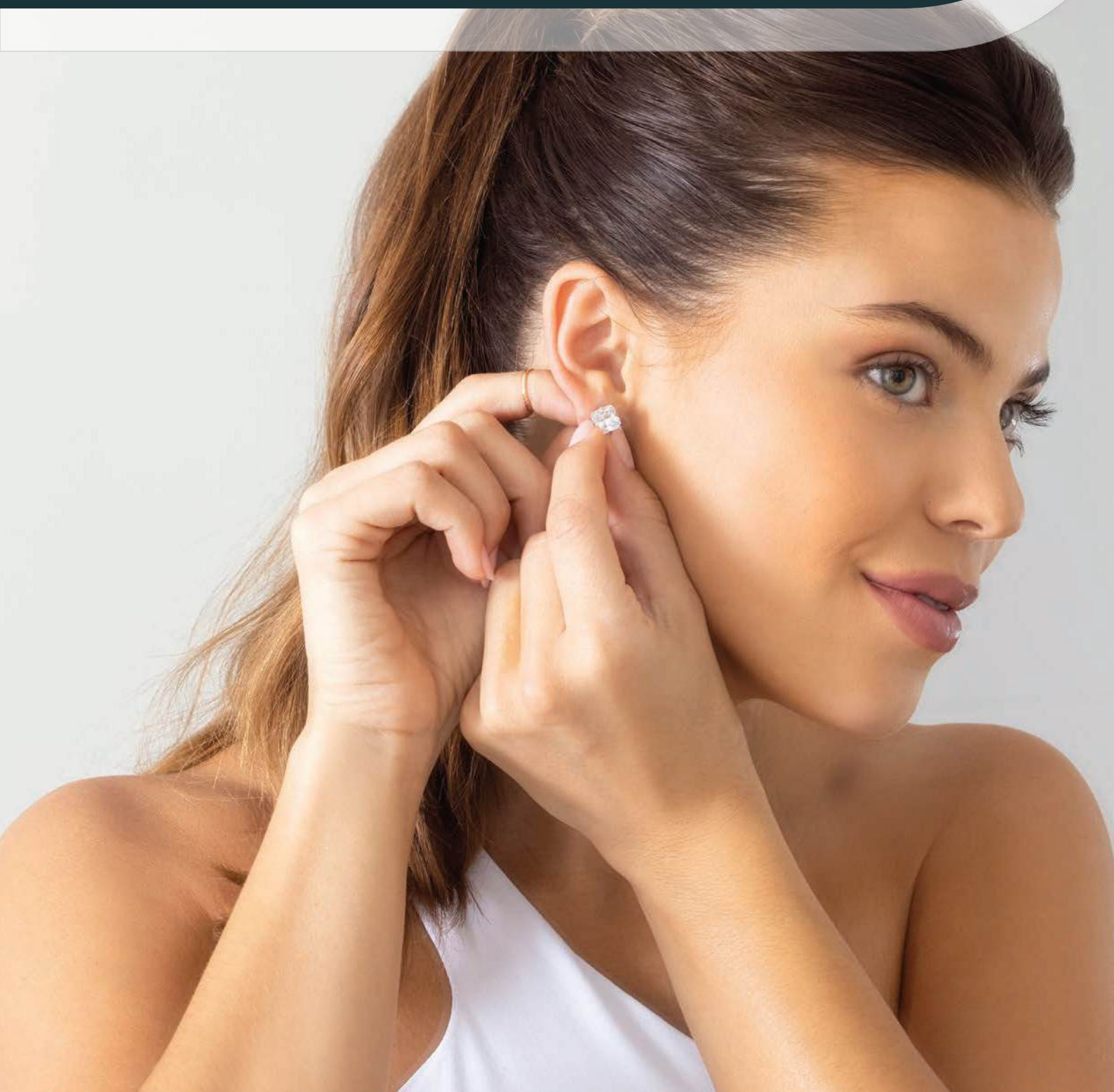
STUDEX®
50 YEARS OF EXCELLENCE
est. 1976

TRAINED AND APPROVED
STUDEX®
TRAINED AND APPROVED

PROFESSIONAL
PIERCING SYSTEMS



STUDEX®
PIERCING YOU CAN TRUST.
TRUSTED WITH YOUR EARS FOR OVER 50 YEARS
STUDEXUK.COM

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MEMBER
The National Association of Jewellers
The Mark of Quality

habia
2026
RECOGNISED BRAND TRAINING

STUDEX®
PIERCING YOU CAN TRUST.

A GLOBAL BRAND

As a global Ear Piercing leader, Studex is committed to safe Ear Piercing around the world.

Studex have offices in over forty countries with a full global supply network in place. With five decades of experience in the industry we are a specialist piercing company so can focus totally on your business and ours.

Located in Los Angeles, our state-of-the-art manufacturing facility produces over 100 million pairs of sterilised piercing earrings per year with engineers and designers working to supply the highest quality, fashion jewellery.

Our UK operation boasts a wealth of experience and expertise at every level of our business!

SELF SUFFICIENT:

- Manufacturing
- Packaging
- Training
- Stone Setting
- Design & Display

WHY INTRODUCE PIERCING?

PIERCING YOU CAN TRUST™

- **Low set up cost with our selection of Starter Kits, including FREE onsite training.**
- **Amazing profit potential on every piercing.**
- **Increase footfall by attracting new customers.**
- **Keep current customers loyal.**
- **Piercing is a service that is not available online so encourages customers into your business.**
- **Introduce your brand to customers from an early age and build relationships and trust.**
- **Create memories and a reason for customers to return to store.**

Everything you need to begin a professional piercing service today!

- Our systems and products are designed with the safety of both the piercer and customer in mind.
- All piercing jewellery is pre-sterilised and loaded with **NO CONTACT**, ensuring sterility.
- Clear post visibility for the most accurate piercing.
- Full piercing control for confidence and handling.
- Hand pressured instrument for the most comfortable customer experience.
- Manufactured to FDA Medical Device Standards.
- All jewellery is compliant with the EU Directives undergoing regular testing and certification to confirm compliance.
- We manufacture the highest quality professional systems for safe piercing.
- Studex jewellery is hypoallergenic and suitable for the most sensitive ears.
- We manufacture and supply over 80% of the world's sterilised Ear Piercing supplies.

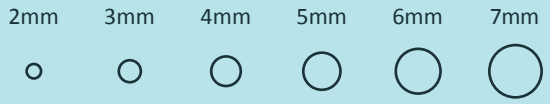
EAR PIERCING

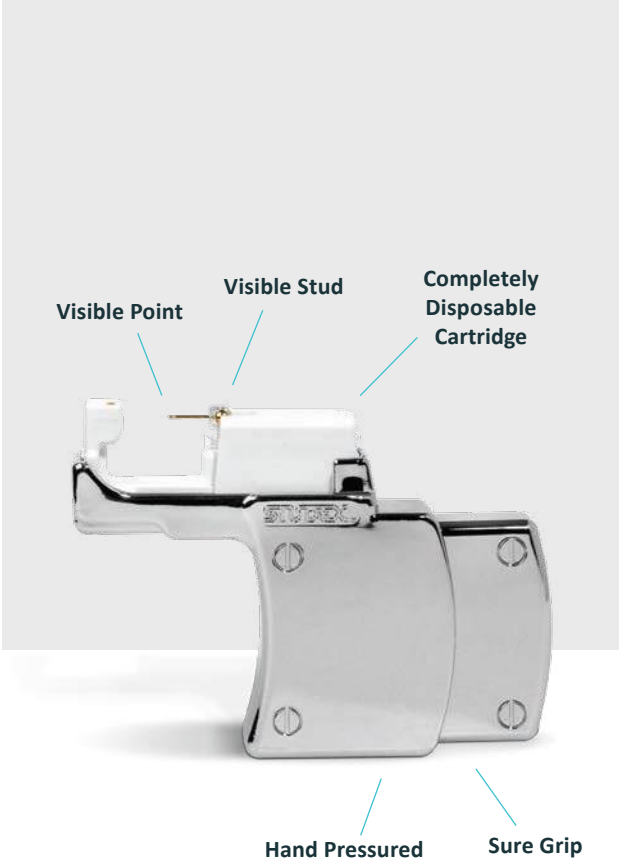
SYSTEM75™

System 75 is the premium piercing system in Studex's product portfolio. Designed by Studex engineers as an easy to use, hygienic, disposable cartridge system, it meets the demands of the professional piercer and consumer.

- Pre-sterilised, jewellery quality earrings.
- Extensive selection of earrings – 18ct, 14ct, 9ct Gold and Rhodium Plated, Titanium, 24ct Gold Plated, Surgical Grade Stainless Steel.
- Safety backs that allow the new piercing to be cleaned thoroughly and easier to stay dry.

Your size guide to order System 75 earrings:





- **Sure Grip**
  Designed to fit comfortably in the hand for accurate piercing.
- **Touch Free Loading**
  The System 75 cartridge is loaded in the instrument while still inside it's sterile package, providing touch free operation and ultimate hygiene.
- **Completely Disposable**
  The System 75 cartridge is completely disposable and cannot be reused, safe for the piercer and consumer.
- **Hand Pressure**
  A gentle action for a quick, painless piercing. The ear is pierced, and the clasp installed automatically (making it virtually fool proof and pain free!)
- **Visible Point**
  The point of the earring is clearly visible for pinpoint accuracy when piercing.
- **Perfect Alignment Every Time**
  One piece cartridge ensures correct alignment of the earring with the clasp.
- **Simultaneous Piercing**
  System 75 provides two instruments which is especially important when piercing children's ears.
- **Visible Stud**
  The earring is visible inside the sealed packaging and when loaded for ease of identification.
- **Enhanced Healing**
  Automatic positioning of the clasp ensures that correct space is left at the front and back of the ear.

STARTER KITS

SYSTEM 75 STARTER KIT

Our standard System 75 Starter Kit comes with FREE training and everything you need to launch a successful Ear Piercing service.

Carefully selected to make the process as easy as possible, you will receive all your piercing essentials, together with a selection of best-selling earrings, aftercare solution and a marketing pack to support your business. As experts in our field, we can offer our Partners a comprehensive service and remain on hand to help you to offer customers a safe, gentle and sterile experience.

Kit Includes:

- System 75 Instrument Kit. Inc 2 Instruments
- System 75 Ear Piercing Guide
- 44 Pairs of earrings (20 styles):
  5x 9ct Gold
  5x 9ct Rhodium Plated
  2x Titanium
  4x 24ct Gold Plated
  4x Surgical Stainless Steel
- System 75 Earring Showcase Display
- Ear Piercing Registration Form Pad of 100
- Advanced Aftercare Lotion 100ml x 24 Spray Bottles
- Aftercare Lotion 50ml x 12 Bottles
- Antiseptic Swabs - Box of 100
- White Studex Hand Mirror
- Studex Marking Pen
- Surface Disinfectant
- Studex Hand Sanitiser
- Stitched Cotton Wool (Pack of 500)
- Hand Towels - C Fold
- Medium Gloves
- FREE Access to an extensive selection of digital and print assets through the Studex Media Hub

COMBINED KIT SPECIAL OFFERS AVAILABLE

Contact us to discuss special offers when combining System 75 Ear Piercing and Medisept Nose Piercing kits.

Email: studex@studexuk.co.uk

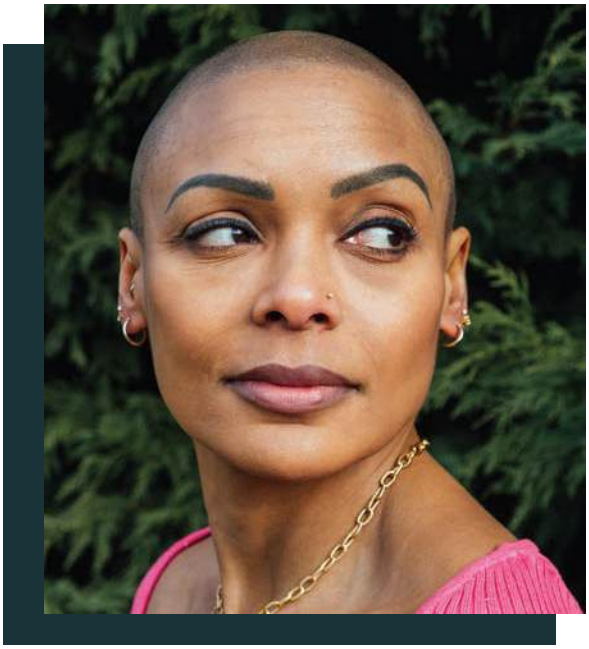
Telephone: 01733 232350
WhatsApp: 07907 827804

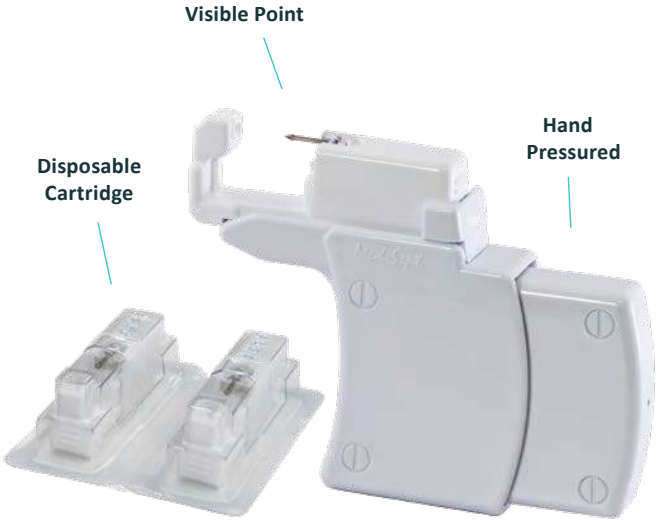
NOSE PIERCING

medisept
Nose Piercer

The Medisept Piercing System is the most innovative Nose Piercing system available. The patented design is easy to use, load and maintain without the need for an autoclave and piercing needles.

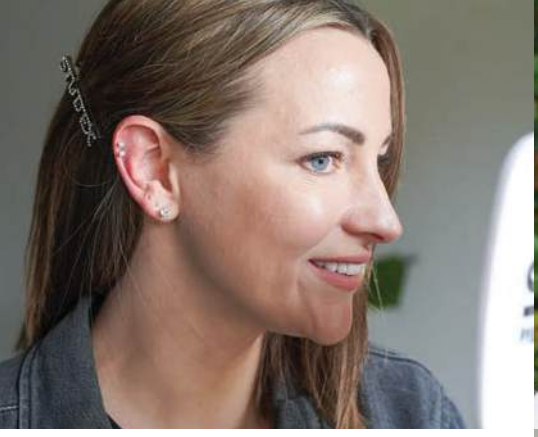
- **State of the Art**
  The ultimate in Nose Piercing systems with pre-sterilised jewellery for safe and hygienic piercing.
- **Visible Point**
  The point of the nose stud is clearly visible to ensure accurate alignment.
- **Ultimate Hygiene**
  Piercing cartridges are loaded in the instrument inside the sterile packaging with touch free loading.
- **Completely Disposable**
  Post piercing, the cartridge is removed using the lid and cannot be reused making it fully disposable.
- **Hand Pressured**
  The instrument provides full control, accuracy and ease of piercing, while being gentle on your clients nose.
- **Titanium Jewellery**
  All jewellery is titanium for optimum healing with a choice of 'Polished' (silver effect) or 'Champagne' (gold effect).
- **Safe Design**
  The system has been designed to prevent the possibility of over-piercing.
- **No Safety Back**
  Titanium studs have a flared post as a safer alternative to a an earring safety back.
- **Specially Designed Post**
  Designed to keep the jewellery in place for the healing period.
- **Extensive Range**
  There is a selection of coloured crystals set in a 'Polished' (silver effect) or 'Champagne' (gold effect) finish.





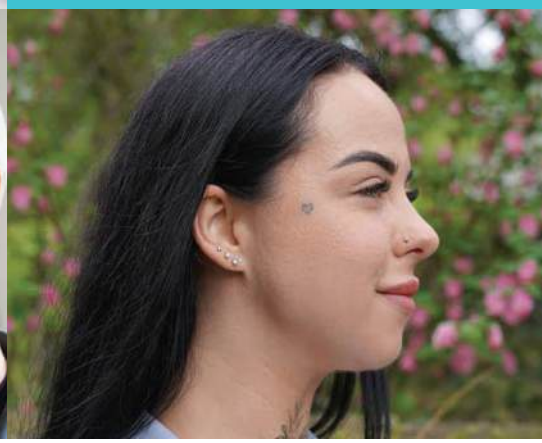
Your size guide to order Medisept Nose Studs:

2mm



SAFE
GENTLE
STERILE

habia
hair and beauty industry authority
2026
RECOGNISED BRAND TRAINING



MEDISEPT STARTER KIT

A safe and innovative alternative to the traditional needle piercing, the Medisept Nose Piercing Starter Kit comes with FREE onsite training for your team and everything you will need to launch your new service successfully.

Kit Includes:

- Medisept Instrument Kit. Inc 2 Instruments
- Advanced Aftercare Lotion 100ml x 12 Spray Bottles
- Aftercare Lotion 50ml x 12 Bottles
- Medisept Nose Piercing Showcase Display
- 24 Titanium Nose Piercing Studs (6 Styles)
- White Studex Hand Mirror
- Studex Hand Sanitiser
- Studex Marking Pen
- Antiseptic Swabs - Box of 100
- Nose Piercing Registration Form Pad of 100
- Surface Disinfectant
- Nose Piercing Window Decal
- Pen Torch for Nose
- Medisept Nose Piercing Guide

COMBINED KIT SPECIAL OFFERS AVAILABLE

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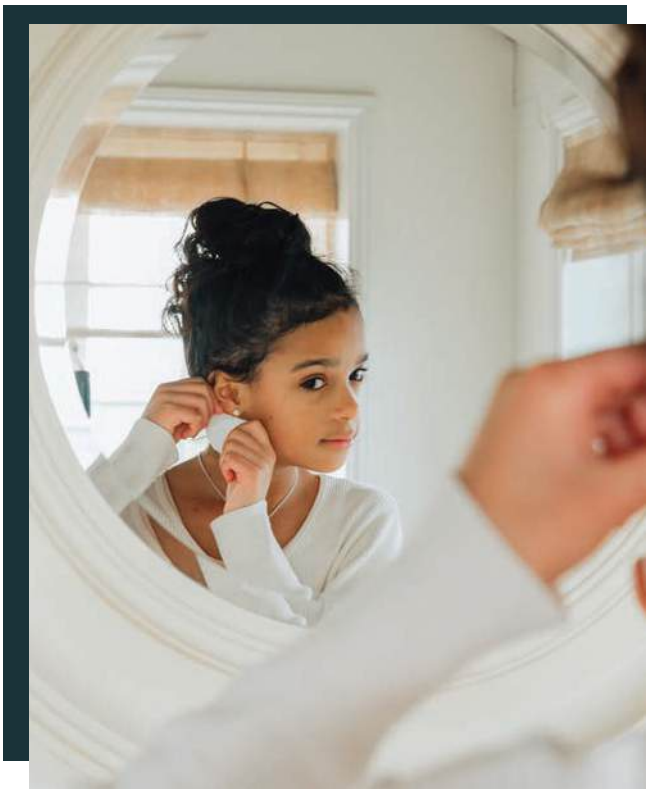
AFTERCARE



Added protection for your customers piercing and an additional retail opportunity for your business.

Studex systems offer a safe, gentle and sterile way to pierce and our training ensures piercers are confident with the preparation, processes and completing the service.

The customer consultation is essential to educate the customer on their part to play in maintaining their beautiful new piercing.

As part of the service the customer will be provided with comprehensive aftercare advice and a choice of after piercing products.

As an exclusive to Studex Piercing Partners, customers will benefit from the Studex Advanced 2 in 1 Piercing Aftercare – the most innovative product for new piercings:

- **Accelerated skin recovery**
- **Added protection for piercings**

Studex After Piercing Lotion is the alternative for use straight after your new piercing and throughout the healing period. A pH balanced solution, it will act as a flushing agent as well as soothing and promoting healing.

STUDEX®
ADVANCED

Exclusively available for Studex Partners, you can stock the Studex Advanced 2 in 1 Piercing Aftercare.

Promoting accelerated skin recovery for post piercing aftercare with the ability to change your earrings sooner, this revolutionary new aftercare spray product reduces the risk of redness and inflammation post piercing.

WITH STUDEX ADVANCED YOU CAN:

- Change your ear lobe piercing in 3 weeks instead of 6 weeks.
- Change your cartilage piercing in 8 weeks instead of 12 weeks.
- Change your Nose piercing in 6 weeks instead of 8 weeks.

"We've received phenomenal feedback from our customers about the Advanced Aftercare product. Its ability to significantly reduce healing time has been a game-changer. We now pair it with nearly every piercing we do! Our customers are thrilled to discover they can change their earrings much sooner than expected."

Lucy, Chester

RETAIL

At Studex we offer a selection of retail opportunities with two amazing retail collections 'Sensitive' and 'Tiny Tips' to help compliment your piercing service. Both ranges are child friendly and hypoallergenic to help suit sensitive ears, allowing our customers to offer the perfect post piercing earrings.

SENSITIVE

Enhance your piercing service with a beautiful retail stand of our Sensitive earrings. Offer your customers the safest in post piercing fashion jewellery.

- Over 100 different styles
- 24ct Gold Plated and Surgical Stainless Steel
- Hypoallergenic
- Add on retail opportunity
- Secure butterfly

48 Piece stand

96 Piece stand

192 Piece stand

STUDEX SENSITIVE 'CARDED' RETAIL DISPLAY

Elevate your style with earrings designed for every ear. Our newest collection offers 36 styles for all occasions and ages!

- Nickel Safe
- Hypoallergenic
- Surgical Stainless Steel
- 24K Gold Plated (Gold Styles)
- Great for Sensitive Ears
- Sterilised for Hygiene & Comfort
- EC/US FDA Compliant
- Proudly Made in Los Angeles
- Lifetime Guarantee

STUDEX RETAIL EARRING BOXES

These stunning navy earring boxes are ideal for retailing earrings to customers. The boxes are cardboard and come flat packed to be made up in store.

Tiny Tips

For your younger customers, offer the choice of sterilised hypoallergenic earrings to care for little ears.

- Over 30 child friendly styles
- 24ct Gold Plated and Surgical Stainless Steel
- Hypoallergenic
- Sterilised packaging
- Add on retail opportunity
- Secure butterfly

72 piece stand

36 piece stand

TRAINING

Studex training is recognised by HABIA and we constantly review our processes, working with our Primary Authorities and relevant industry bodies to raise standards.

TRAINING PROGRAMME

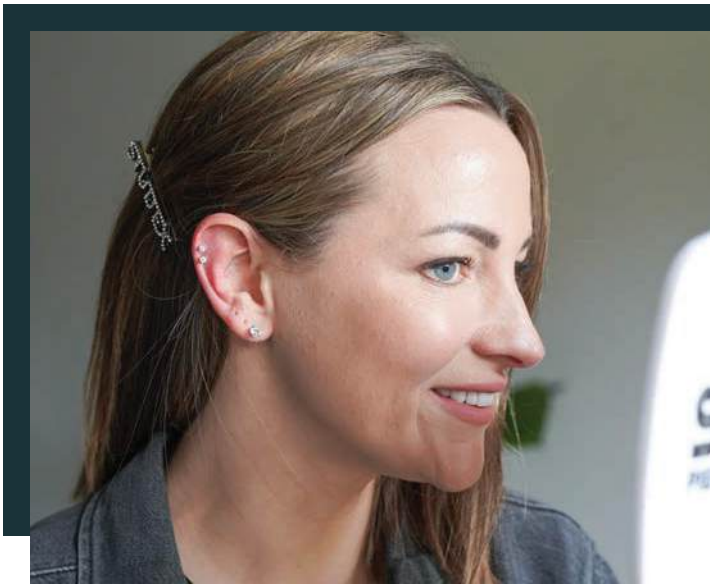
The key to a successful piercing service is engaging with your team and ensuring confidence which we can do!

- HABIA (Hair & Beauty Industry Authority) endorsed.
- Primary Authority reviewed training programme.
- Fully certificated training for all piercers.
- Comprehensive theory and onsite practical training delivered by our team of highly experienced Trainers.
- Training manuals and all training stock provided Free of Charge.
- Our training programme is offered FREE of charge as part of our New Partner Programme, together with full customer service support and ongoing support from your regional sales and training representative.
- Key selling and upselling training essential for success!

WHAT TO EXPECT FROM OUR TRAINING PROGRAMME

- **FREE** training is offered with purchase of a Starter Kit and additional training can be arranged through Head Office.
- Your training request and information is documented by our Training Co-ordinator who will pass your details on to your local Trainer.
- You can expect a call from your Trainer within a couple of days to discuss suitable dates and times.
- Once confirmed with your Trainer, you will receive an email from our Training Co-ordinator detailing date, start time, the time for models and your Trainer's contact number.
- Your Trainer will call to confirm the appointment a few days before.
- On the day, your Trainer will arrive in good time to set up the training area and supply all training and piercing stock.
- Following your training, you can expect to receive a link to your online assessment form. Once completed you will then receive your certificates within a week (usually sooner!) and then our Training Co-ordinator will be in touch to see how we can help you further.

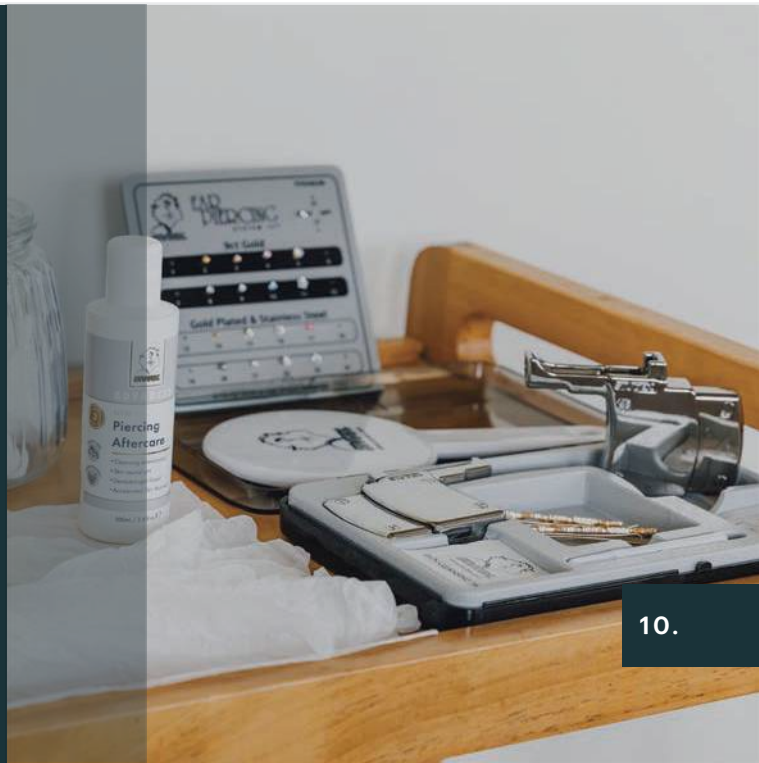
NEXT STEPS TO LAUNCHING YOUR PIERCING SERVICE



When you are ready to introduce piercing to your business, here's a quick guide to the key steps and how we can help you at each stage:

- **Starter Kit**
  Discuss your options with the Studex Team to ensure you have the range and equipment to launch your service. We are very experienced in ensuring you have everything you need to make the process as simple as possible.
- **Piercing Registration / Licence**
  To offer piercing in the UK, you are required to register with your local authority. Check your council here: www.gov.uk/find-local-council. Our Customer Service Team are on hand to help with any queries and applications.
- **Piercing Area Set Up**
  Consider where you will be offering your piercing service. It should be safe for both the piercer and customer, with surfaces that are easy to clean. The area should be inviting, and hand wash facilities are usually required to be in the area. Our team are here to help with equipment and any assistance you need.
- **Training**
  Our Training Co-ordinator will pass your details on to your local Trainer who will contact you directly to arrange a date. The Studex training programme is designed to ensure that every piercer is confident and competent.
- **Launch and Marketing**
  Once you have the system and have completed the training you need to let your current and prospective customers know that you offer the service! We have an abundance of both print and digital assets to support you from launch to every seasonal promotion you wish to take advantage of. Why not consider inviting customers to a piercing party to get the word out!

EARRINGS YOU CAN TRUST™

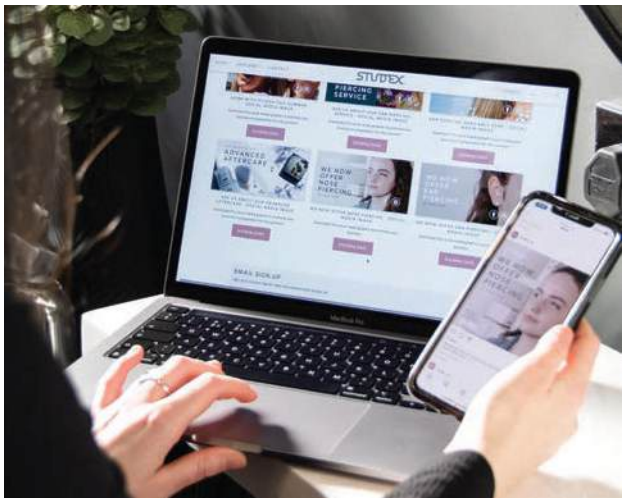


PARTNER SUPPORT

At Studex we understand the importance of ensuring you can promote your service to launch, develop and then sustain a successful piercing business.

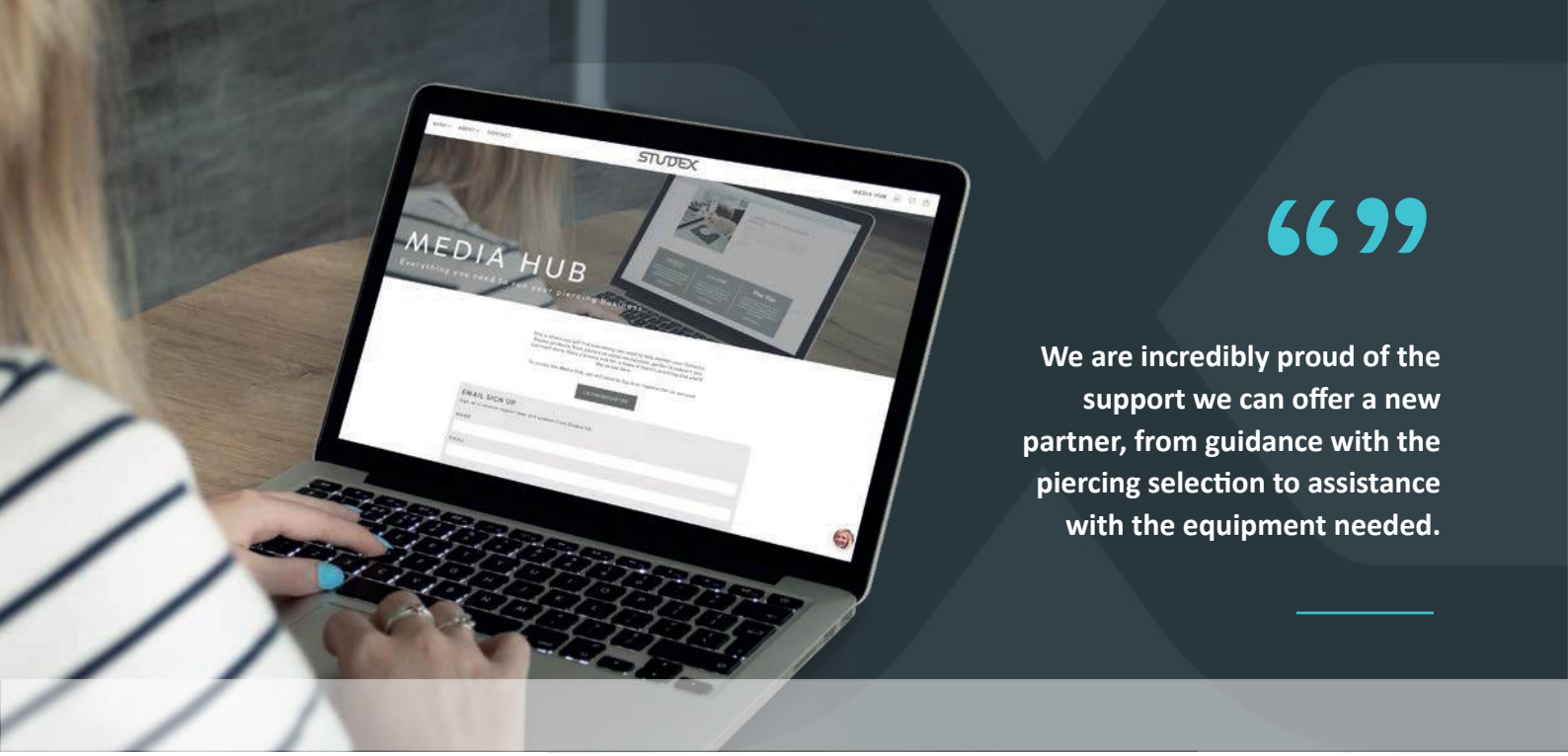
We are able to offer our partners regional support from local sales and training representatives as well as our trained and highly experienced Customer Service Team.

As a Studex customer you will be supplied with print material to promote your business as well as tailored displays on request. An exclusive, and much loved, part of our programme is access to the **Media Hub**. This houses a variety of digital assets that you can post on your own channels and includes images, videos and some super handy 'how to' guides.



SUPER STAR MARKETING ASSETS

Studex's Super Star Collection is the perfect addition to any children's Ear Piercing service and is a great way to make a first piercing that little bit more memorable!

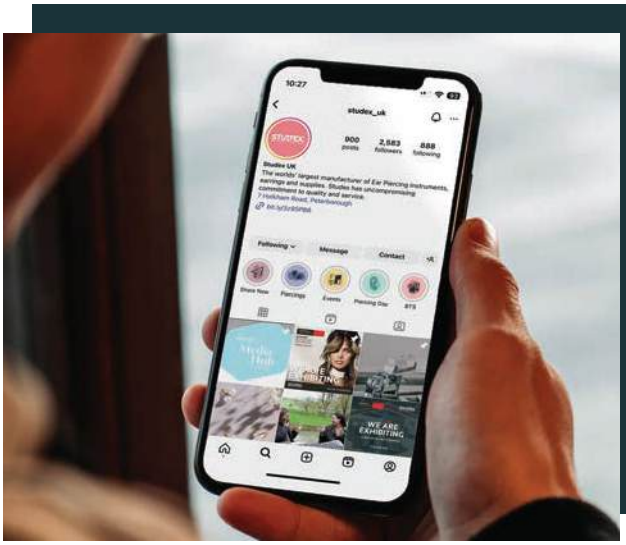


We are incredibly proud of the support we can offer a new partner, from guidance with the piercing selection to assistance with the equipment needed.

OUR EXPERTISE AND SUPPORT

Studex runs a wide range of partner programmes globally, all of which are tailored to meet specific key account goals and to compliment their current business.

- **Strategic Partnership**
  Key customer and team engagement to launch and develop your piercing service.
- **Best Practices and Collaboration**
  Tailored training and support programme and building awareness.
- **Continued Service and Support**
  Training, product selection and general customer queries.
- **Marketing Support**
  Print and digital assets refreshed regularly and available to Partners.
- **Large Warehouse and Distribution Service**
  Stock management and excellent delivery service.



"I wasn't expecting to love it as much as I did having come from a needle piercing background but now I'm all for using the instruments wherever possible!"
Holly, Cheshire

"We have been using Studex for over ten years now and can't recommend them highly enough. The service is quick and efficient. The products are great and piercing couldn't be easier."
Sadie, Leicester

SCAN THE QR CODE TO LET US KNOW THE BEST TIME TO ARRANGE A CALL

STUDEX®
50 YEARS OF EXCELLENCE
est. 1976

Professional Piercing Services, built on Experience, Expertise and Expression

STUDEX UK LTD
7 HOLKHAM ROAD, ORTON SOUTHGATE,
PETERBOROUGH, PE2 6TE

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